

November 6, 1950.

Mr. Igor Kipnis
Program Director
Radio Station WHRB
Harvard University
Cambridge, Mass.

Dear Igor:

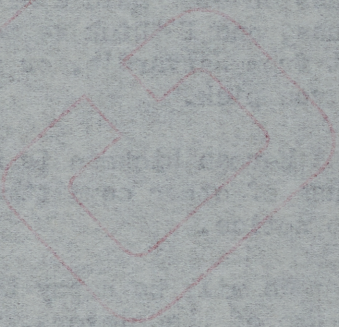
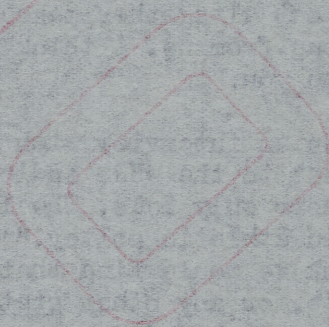
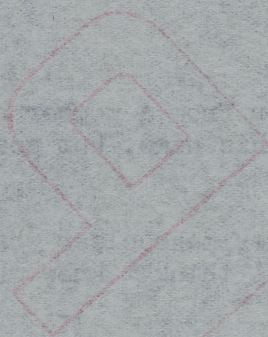
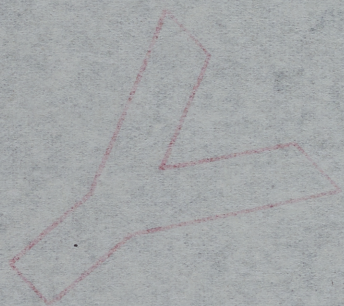
I received today a letter from a member of your sports department who omitted signing his name, but goes under the initials of "wmu."

He also did not altogether make clear what he desired in the way of transcriptions from us. I think I know what means, and will address my answer to you.

In my opinion an interview with the Yale A.A. director would be of little interest to the WHRB audience, as there are too many subjects which concern only Yale. The letter I received suggested a discussion of "basic athletic policy." There is not enough policy to discuss, and I think we would find that Yale's policy is hardly different from Harvard's, or any other stated policy from whatever university you pick.

Herman Hickman is not normally available for interviews because of other commitments. I doubt that we could get him on such short notice.

We will be happy to transcribe on tape a fifteen minute program with two of the players, including in all probability the captain for your program. If possible, could you schedule it apart from you regular sports broadcasts and publicize it as an IVY program? We will not tape the program until the Monday before the Yale vs. Harvard game, as it should include mention of the Yale vs. Princeton game which occurs on November 11th.



(2)

I would appreciate information as to your ability to broadcast a tape recording. We will be able to send it to you at 15", 7½", or 3¼" per second. If you are unable to broadcast it in this form, let me know, and we will see what can be arranged as to the cost of cutting discs.

The Wednesday before the game, I would like to broadcast an interview from your end, running 14:30 in length. If possible we would like to get coach and captain. As a matter of fact, if we get it Tuesday we will use it then. This Thanksgiving recess fouls everything up.

Many thanks for your efforts, and I shall look forward to hearing from you. Please give my best regards to Phil Isenberg when you contact him.

Cordially yours,

THE YALE BROADCASTING COMPANY

Howard Eaton, Jr.
Program Director

1. The first part of the report is a general
description of the project and its objectives.
It is followed by a detailed description of the
methodology used in the study.

2. The second part of the report is a detailed
description of the results of the study. It
includes a table of the data collected and a
discussion of the findings.

3. The third part of the report is a conclusion
and a list of references. It also includes a
list of the authors and their affiliations.

4. The fourth part of the report is a list of
the authors and their affiliations. It also
includes a list of the authors and their
affiliations.